

2017



## Oxford Conference Series: August 2017 Conference Programme

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4th International Conference on Business, Economics,  
Management and Marketing ICBEMM 2017 (Oxford)

4th Annual International Conference on Law and Policy  
AICLP 2017 (Oxford)

Conference Venue: University of Oxford, St. Anne's  
College, Oxford, United Kingdom

Conference Dates: 14th-16th August 2017



FLE Learning



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## FLE Learning

**FLE Learning** seeks to develop the knowledge and skills of both public and private sector actors on key new developments and issues in the area of law, trade, business, finance and economics by organising a variety of events, such as conferences, courses, training, and workshops.

In the past year, FLE has successfully organised eleven international academic conferences in which delegates from over 65 different countries participated, including Afghanistan, Algeria, Australia, Azerbaijan, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Cyprus, Czech Republic, DR Congo, Egypt, Estonia, France, Georgia, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Korea, Kuwait, Lithuania, Malaysia, Mauritius, Mexico, Morocco, Netherlands, New Zealand, Nigeria, North Cyprus, Oman, Pakistan, Philippines, Poland, Portugal, Qatar, Romania, Russia, Saudi Arabia, Singapore, Slovakia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, USA and Uzbekistan. FLE has also organised and provided various intensive onsite training programmes to public sector organisations and firms in the past years to develop and improve their controls and systems so as to ensure effective compliance with financial crime laws and regulations. Registered experts from the company also provided technical assistance to different firms to develop their risk portfolio by assessing various risks facing the firm and to update and improve the firm's internal controls and systems to efficiently detect and prevent potential financial crimes.

FLE (previously known as 'FLE Legal Education') was established in 2005 as the foremost provider of the Qualified Lawyers Transfer Test (QLTT) in the Indian Sub-Continent, and was set up with the support of the Law Society of England and Wales and the British High Commissioner, New Delhi. QLTT was conducted in India by FLE in conjunction with Central Law Training (CLT), UK, and successful completion allows practising Indian lawyers to be admitted to the Roll of Solicitors of the Supreme Court of England and Wales. The programme was launched in India to allow Indian lawyers to take this test while in their home country.

FLE Learning is not a part of, or otherwise affiliated, to the University of Oxford, nor the 4th International Conference on Business, Economics, Management and Marketing ICBEMM 2017 (Oxford); and 4th Annual International Conference on Law and Policy AICLP 2017 (Oxford) Conference are University of Oxford and/or the St. Anne's College programs or activities.

# Oxford Conference Series | 14<sup>th</sup>-16<sup>th</sup> August 2017

## Conference Programme Day ONE\*

Monday, 14<sup>th</sup> August 2017

**08:45 AM: 09:20 AM** : **Registration and Tea/Coffee** (Ruth Deech Building - Foyer A)  
**09:20 AM: 09:30 AM** : **Welcome Remarks** - Tsuzuki Lecture Theatre  
Welcome Remarks by **Ms. Haoran Liu, D.Phil Candidate, University of Oxford.**

### **Day ONE Session ONE – Keynote Session**

Presentation on: **Monday, 14th August 2017**

Session chaired by **Ms. Haoran Liu**

**Presentation Group:** Keynote Session

**Conference Room/Hall - [Tsuzuki Lecture Theatre](#)**

**9:30:00 AM - 9:55:00 AM**

**Prof. Zachary Awino**, Associate Professor, University of Nairobi, School of Business (**Kenya**), *Work Culture: Stress Management in Reducing Stress and Improving Organizational Performance* (Delegate Number: Awino 5198 - AT09 - **Oral Presentation**) **Seat No: 1**

**Professor Awino** Holds a Bachelor of Commerce degree, Master of Business Administration and Doctor of Philosophy in Business Administration from the University of Nairobi.

He is an experienced Corporate, Global and Management strategist and a scholar. With over 25 years of Post Graduate experience in industry, research and University teaching. He worked in the public and private sector at senior managerial positions in strategy and supply chain for 22 years in Kenya before he delved into active university teaching and research. He has served as a lecturer in various universities in Kenya rising from a junior lecturer to a professor. He has supervised 50 Doctoral and 500 Masters students in strategic management, Global Business Strategy and Supply Chain.

He has attended a number of conferences and presented papers in Africa, Europe, Asia and the United States of America. His current research portfolio is in Business Strategy and Supply chain. Publications by Prof. Awino include 70 articles in refereed International Journals in Africa, Asia Canada and USA.

He has visited 50 countries globally in pursuit of knowledge and research in Management studies and practice. Prof Awino currently serves as a distinguished Professor at the School of Business, University of Nairobi. A premier business school in Africa He has inspired many scholars and practitioners in strategic thinking and performance of organizations in public, Not-for-profit organizations and private sector. He has been a visiting professor at the Bonn-Rhein-Sieg university of Applied Sciences in Germany. East and Southern Africa Management Institute (ESAMI) in Malawi, Zimbabwe, Tanzania, Zambia and Kenya.

He also doubles as the Editor in Chief of DBA African Management Review- a reputable quarterly international journal in Africa. As part of corporate social responsibility, Prof Awino Chairs Board of Management of a public health centre in Homa Bay County in Kenya which is instrumental in providing general and maternal healthcare for mothers and children.

**9:55:00 AM - 10:20:00 AM**

**Dr. Farooq Anwar**, Dean, Imperial College of Business Studies (**Pakistan**), *Impact of Interpersonal Mistreatment on job satisfaction and turnover Intentions; An empirical evidence from Pakistan* (Delegate Number: Anwar 5232 - AT22 - **Oral Presentation**) **Seat No: 2**

**10:20:00 AM - 10:45:00 AM**

**Prof. Dja Shin Wang**, Associate Professor, TransWorld University (**Taiwan, R.O.C.**), *Monitoring optimization parameter to minimize energy consumption for carbon emission reduction* (Delegate Number: Wang 5353 - AT31 - **Oral Presentation**) **Seat No: 3**

**10:45 AM -11:00 AM**      **Tea/Coffee Break** (Ruth Deech Building - Foyer A)

**Day ONE Session TWO –**

Presentation on: **Monday, 14th August 2017**

Session chaired by **Prof. Zachary Awino**

**Presentation Group:** Economics & Accounting

**Conference Room/Hall - [Tsuzuki Lecture Theatre](#)**

**11:00:00 AM - 11:25:00 AM**

**Mr. Bilal Muhammad Yaseen**, Lecturer, University of Central Punjab (UCP) (**Pakistan**), *Government Expenditure and Economic Growth Nexus: Co-integration and Causality Tests for Pakistan* (Delegate Number: Yaseen 5138 - AT12 - **Oral Presentation**) **Seat No: 4**

**11:25:00 AM - 11:50:00 AM**

**Mr. Usman Elahi**, Teaching Fellow/Lecturer, Lahore University of Management Sciences (LUMS) (**Pakistan**), *Determinants of Real Exchange Rates: A case of Pakistan Economy* (Delegate Number: Elahi 5141 - AT11 - **Oral Presentation**) **Seat No: 5**

**11:50:00 AM - 12:15:00 PM**

**Dr. Juergen Wieland**, Regulatory Affairs Manager, Bühlmann Laboratories AG (**Switzerland**), *SMEs marketing mix standardisation in the B2B market* (Delegate Number: Wieland 5103 - AT06 - **Oral Presentation**) **Seat No: 6**

**12:15:00 PM - 12:40:00 PM**

**Mrs. Laila Al Maqbali**, Assistant Lecturer, College of Applied Sciences (**Oman**), *Corporate Governance Impact on Firm Performance: The Case of Non-Financial listed Companies in Oman* (Delegate Number: Al Maqbali 5080 - AT23 - **Oral Presentation**) **Seat No: 7**

**12:40:00 PM - 1:05:00 PM**

**Dr. Supawadee Moss**, Lecturer, Rajamangala University of Technology Suvarnabhumi (**Thailand**), *Smooth operators? Income smoothing in Thai listed companies* (Delegate Number: Moss 5255 - AT27 - **Oral Presentation**) **Seat No: 8**

**1:05:00 PM – 1:10:00 PM**

**Day one Group Photograph**

**1:10:00 PM - 2:00:00 PM**

**Lunch Break** (Ruth Deech Building - Foyer B)

**Day ONE Session THREE –**

Presentation on: **Monday, 14th August 2017**

Session chaired by **Dr. Farooq Anwar**

**Presentation Group:** Economics & Finance

**Conference Room/Hall - [Tsuzuki Lecture Theatre](#)**

**2:00:00 PM - 2:25:00 PM**

**Ms. Mei-Hung Huang**, Lecturer and Ph.D. Candidate (National Sun Yat-Sen University), Overseas Chinese University (Taiwan (R.O.C.)), *Whether or not? The weather affect to Asia stock's market* (Delegate Number: Huang 5333 - AT32 - **Oral Presentation**) **Seat No:** 9

**2:25:00 PM - 2:50:00 PM**

**Prof. Kazuhiro Kumo**, Professor, Hitotsubashi University (Japan), *Inter-regional Population Migration in Russia Revisited: Analysis on Origin-to-Destination Matrix, 1990-2013* (Delegate Number: Kumo 5166 - AT10 - **Oral Presentation**) **Seat No:** 10

**2:50:00 PM - 3:15:00 PM**

**Mr. Radhi Abu Bakar**, Student, Universiti Utara Malaysia (Malaysia), *System Quality Impact toward Continuous Intention of using Tax E-Filing System* (Delegate Number: Abu Bakar 5125 - AR08 - **Oral Presentation**) **Seat No:** 11

**3:15:00 PM -3:30:00 PM**

**Tea/Coffee Break (Ruth Deech Building - Foyer A)**

**Day ONE Session FOUR–**

Presentation on: **Monday, 14th August 2017**

Session chaired by **Prof. Dja Shin Wang**

**Presentation Group:** Interdisciplinary Studies

**Conference Room/Hall - [Tsuzuki Lecture Theatre](#)**

**3:30:00 PM - 3:55:00 PM**

**Mr. Nasir Abdul Jalil**, PhD Postgraduate Students, University Utara Malaysia (UUM) (Malaysia), *Organizational Characteristics Impacts toward Adoption of Business Intelligence* (Delegate Number: Jalil 4917 - AT07 - **Oral Presentation**) **Seat No:** 12

**3:55:00 PM - 4:20:00 PM**

**Mr. Abdul Rahman Mohamad Saleh**, PhD Student, Universiti Utara Malaysia (Malaysia), *Investigating the effect of Technology Adoption towards the Continuance of Broadband Intention in Malaysia* (Delegate Number: Mohamad Saleh 5254 - AT20 - **Oral Presentation**) **Seat No:** 13

**4:20:00 PM - 4:45:00 PM**

**Dr. Ananya Kannasoot**, Lecturer, Mahidol University's Kanchanaburi Campus (Thailand), *Perception of 5-Star OTOP Non-Food Herb Brand Image of the Bangkokian* (Delegate Number: Kannasoot 5185 - AT29 - **Oral Presentation**) **Seat No:** 14

**4:45:00 PM - 5:10:00 PM**

**Ms Sharon Mathew**, Student, Gujarat National Law University (India), *Our planet's health, is our wealth* (Delegate Number: Mathew 5192 - AR05 - **Oral Presentation**) **Seat No:** 15 **Co-Author: Mr Sharad Joseph Kodianthara**, Student, Gujarat National Law University (India), *Our planet's health, is our wealth* (Delegate Number: Kodianthara 5192 - AR06 - **Oral Presentation**) **Seat No:** 16

**7:30 PM - 9:30 PM**

**Welcome Dinner\*** at Browns Oxford 5-11 Woodstock Road, Oxford, Oxfordshire, OX2 6HA Tel: 01865 511995 (Only for those delegates who have registered and paid for the social events)

# Oxford Conference Series | 14<sup>th</sup>-16<sup>th</sup> August 2017

## Conference Programme Day TWO\*

Tuesday, 15<sup>th</sup> August 2017

**09:30 AM: 10:00 AM** : **Registration and Tea/Coffee** (Ruth Deech Building - Foyer A)

### **Day TWO Session ONE –**

Presentation on: **Tuesday, 15th August 2017**

Session chaired by **Prof. Chih-Hsun Chuang**

**Presentation Group:** Business & Law

**Conference Room/Hall - [Tsuzuki Lecture Theatre](#)**

#### **10:00:00 AM - 10:25:00 AM**

**Mrs. Stella Nyongesa**, Lecturer, Strathmore University (**Kenya**), *The Joint Influence of Relationship Marketing, Social Performance Management and Firm Characteristics on Customer Retention by Microfinance Institutions in Kenya* (Delegate Number: Nyongesa 5249 - AT14 - **Oral Presentation**) **Seat No:** 17

#### **10:25:00 AM - 10:50:00 AM**

**Dr. Lai Ming Jackie Tam**, Senior Teaching Fellow, The Hong Kong Polytechnic University (**China**), *Effect of Stereotypes of Satisfaction Evaluations: A Study in Intercultural Service Encounters* (Delegate Number: Tam 5267 - AT21 - **Oral Presentation**) **Seat No:** 18

#### **10:50:00 AM - 11:15:00 AM**

**Mr. Luka Samardžija**, External Associate, Polytechnic of Požega (**Croatia**), *Perception of promotional communication of wine bottle etiquette* (Delegate Number: Samardžija 5314 - AT26 - **Oral Presentation**) **Seat No:** 19

#### **11:15:00 AM - 11:40:00 AM**

**Dr. Bajrawan Nuchprayool**, Lecturer and Vice-Dean, National Institute of Development Administration (**THAILAND**), *Anti-corruption Law Reform: A Law and Economics Perspective*. (Delegate Number: Nuchprayool 4967 - AR04 - **Oral Presentation**) **Seat No:** 20

#### **11:40:00 AM - 12:05:00 PM**

**Ms. Dilpreet Virk**, PhD Student, Kingston University (**UK**), *Finding Direction for Women Directors* (Delegate Number: Virk 5342 - AR10 - **Oral Presentation**) **Seat No:** 21

#### **12:05:00 PM - 12:30:00 PM**

**Ms. Nzewunwa Leona**, Ag.Chief Administrative Officer, National Metallurgical Development Centre (**Nigeria**), *Mandatory Reporting Laws and Identification of Child Abuse and Neglect: Consideration of Differential Maltreatment Types and A Cross-Jurisdictional Analysis of Child Sexual Abuse* (Delegate Number: Leona 5153 - AR03 - **Oral Presentation**) **Seat No:** 22

#### **12:30:00 PM - 12:55:00 PM**

**Dr. Mi-Hye Chang**, Senior Researcher, Korean Woman's Development Institute (**South Korea**), *Poverty of the Elderly Women in South Korea: Improving Public Old-Age Income Security policy based on the gender perspective* (Delegate Number: Chang 5330 - AR07 - **Oral Presentation**) **Seat No:** 23

**12:55:00 PM – 1:00:00 PM**

**Day TWO Group Photograph**

**1:00:00 PM - 2:00:00 PM**

**Lunch Break (Ruth Deech Building - Foyer B)**

**Day TWO Session TWO –**

Presentation on: **Tuesday, 15th August 2017**

Session chaired by **Dr. Lai Ming Jackie Tam**

**Presentation Group:** Economics & Management

**Conference Room/Hall - [Tsuzuki Lecture Theatre](#)**

**2:00:00 PM - 2:25:00 PM**

**Prof. Chih-Hsun Chuang**, Professor, National Chung Hsing University (**Taiwan, ROC**), *Are Human Resource Management and Supervisors' Leadership Both Useful in Shaping Service Climate?* (Delegate Number: Chuang 4959 - AT15 - **Oral Presentation**) **Seat No:** 24

**2:25:00 PM - 2:50:00 PM**

**Mrs. Norlia Mohd Zain**, PhD Student, Durham University (**United Kingdom**), *The Determinants of Malaysian and Singaporean outward FDI: An Industry Level Analysis* (Delegate Number: Zain 5083 - AT02 - **Oral Presentation**) **Seat No:** 25

**2:50:00 PM - 3:15:00 PM**

**Ms. Min-ya Tseng**, Assistant Professor, Transworld Institute of Technology (**Taiwan (R.O.C.)**), *The Exploratory Study of Routine Use Process within the Information System Post-implementation Stage* (Delegate Number: Tseng 5334 - AT30 - **Oral Presentation**) **Seat No:** 26

**3:15:00 PM - 3:40:00 PM**

**Prof. John Adebayo Oloyede**, Professor of Finance, Ekiti State University (**Nigeria**), *Test of Exchange Market Efficiency In Nigeria* (Delegate Number: Oloyede 5253 - AT17 - **Oral Presentation**) **Seat No:** 27

**3:45:00 PM - 3:55:00 PM**

**Tea/Coffee Break (Ruth Deech Building - Foyer A)**

**Day TWO Session THREE –**

Presentation on: **Tuesday, 15th August 2017**

Session chaired by **Prof. Zachary Awino**

**Presentation Group:** Economics & Management

**Conference Room/Hall - [Tsuzuki Lecture Theatre](#)**

**3:55:00 PM - 4:20:00 PM**

**Dr. Ramandeep Chhina**, Associate Professor and Head of Law, Edinburgh Napier University (**United Kingdom**), *Performance bonds under English law: A journey from a strictly 'narrow' fraud exception to an overly broad 'breach of good faith' exception* (Delegate Number: Chhina 5401 - AR11 - **Oral Presentation**) **Seat No:** 28

**4:20:00 PM - 4:45:00 PM**

**Dr. Juliette Brathwaite**, Lecturer in Project Management, University of the West Indies (**Barbados**), *How Advances in Strategic Orientation and Management Enhance Strategic Outcomes: Flexible Approach to Value-Adding Renewal* (Delegate Number : Brathwaite 5398 - AT36 - **Oral Presentation**) **Seat No:** 32



**4:45:00 PM - 5:10:00 PM**

**Dr. Juliette Brathwaite**, Lecturer in Project Management, University of the West Indies (**Barbados**), *Improving Strategic Orientation Relationship with Outcomes: A Mediating Role of Project Risk Management to Enhance Goal Attainment in Emerging Markets* (Delegate Number : Brathwaite 5399 - AT36A - **Oral Presentation**) **Seat No:** 32

**5:10:00 PM– 5:200 PM**    **Closing Remarks by Prof. Zachary Awino, Associate Professor, University of Nairobi, School fo Business (Kenya); and Thank you Message by Ms. Haoran Liu**

### **LIST OF LISTENERS**

**Mr. Gbenga Akinde**, CEO, Super Hanwils Nig Ltd (**Nigeria**), *Listener* (Delegate Number: Akinde 309 - AT08 - **Listener**) **Seat No:** 29

**Miss Somaya Alsuwailem**, Postgraduate Student (Researcher), Swansea University (**United Kingdom**), *Listener* (Delegate Number: Alsuwailem 318 - AT34 - **Listener**) **Seat No:** 30

**Ms. Haoran Liu**, D.Phil Candidate, University of Oxford (**United Kingdom**), *Staff* (Delegate Number: Liu 1313 - AT35 - **Staff**) **Seat No:** 31

**07:30 PM - 9:30 PM**    **Social Networking Dinner\* at Bella Italia Restaurant, 6 George St, Oxford OX1 2AF**  
(Only for those delegates who have registered and paid for the social events).

# Oxford Conference Series | 14<sup>th</sup>-16<sup>th</sup> March 2017

## Conference Programme Day THREE\*

Wednesday, 16<sup>th</sup> August 2017

**10:00 AM to 12:00 PM**                      **Explore Oxford through - Oxford City Sightseeing (Open top Bus)**

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

**12:00 PM – 14:00 PM**                      **Networking Lunch**

Your networking lunch is provided at **Vaults & Garden Café, University Church, High Street, Oxford OX1 4AH** **Phone: 01865 279 112**. You will find **Vaults & Garden Café** in the historic and contemporary heart of Oxford, situated in the 1\* listed Old Congregation house of Oxford University, which was built in 1320, with the Old University Library above and the University Church Gardens on Radcliffe Square.

**14:00 PM – 15:30 PM:**                      **Oxford Literary Walking Tour (90mins)**  
**Departing at 2:00 from:**                      **Vaults & Garden Café, University Church (Main Gate Entrance)**

### **Description of the Oxford Literary Walking Tour:**

Oxford's magic has inspired generations of creative writers, some of them internationally famous, like J.R.R. Tolkien and C.S. Lewis, others known to a more restricted but discerning readership, like Philip Larkin and Beerbohm himself. Literary walking tour evokes many of these unique personalities and shows you the places where they studied and relaxed, were rapt by religious fervour, composed in mad erotic delirium, or drifted away into dreams of other worlds and other days. Our guides, noted literary experts, will take you round the centre of "that sweet city... with her dreaming spires" as Matthew Arnold phrased it, and give you a genuine flavour of Oxford's glorious literary past, and her vibrant present. Colleges will be visited so that the living atmosphere of the university, jealously preserved through long centuries, can be experienced just as it was by the writers themselves. The tour lasts for an hour and a half, giving plenty of time to wander and savour the delights of the 'English Athens': its halls, chapels, cloisters, and gardens which, as W.H. Auden expressed it, the rooks still haunt "like agile babies." The whole history of the English language can be traced in these ancient places, right up to a 21st century of dynamic change, and the resonant names of Shelley, Swift, Wilde, T.E. Lawrence, Gerard Manley Hopkins, Waugh, Amis, Philip Pullman and Le Carré will come to assume greater significance and fascination, even for those who know their work well. For those who do not, a whole new world of knowledge and imagination awaits discovery. **Length:** 90 minutes

**15:30 AM to 17:00 PM**                      **Explore Oxford through Oxford City Sightseeing (Open top Bus)**

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

**Note: Day ONE Welcome Dinner\*, Day TWO Social Networking Dinner\* and Day THREE\* social networking events are only for those delegates who have registered and paid for the social events.**

## **Important Information**

**Registration & Welcome Pack:** All delegates **MUST register** for the conference at the registration desk on the first day of the conference between 8:30am to 9:00am. At the registration desk, they will be provided with conference welcome pack, which will include conference programme, conference abstracts, certificate of attendance and other useful information.

**Dress Code:** Although there is no particular dress code for the conference, we would like to request you to kindly dress formally/smartly during the conference.

**Presentation Duration:** You are required to give an oral presentation of 20 minutes (maximum) plus 5 minutes for discussion where other participants may ask you questions regarding your presentation and research. Please note that your presentation must be in English language.

**PowerPoint Presentation:** For your presentation, you can either use PowerPoint or Prezi, whichever is more convenient for you. For PowerPoint presentation, we request you to kindly bring it on your own USB/memory stick. You do not need to email us your presentation copies. However, please note that each delegate will be given internet access during the conference.

**Wifi:** Each Delegate will be given a wifi code to use internet connection during the conference

**FULL Paper Publication Policy:** Papers submitted and presented at the conference will be published in the conference proceedings, subject to their acceptance by the review committee. To be considered for publication in the conference proceedings, submitted papers must strictly adhere to our prescribed in-house referencing style i.e., Harvard Citing and Referencing Style. Each conference proceeding will have a unique digit International Standard Serial Number (ISSN) and/or International Standard Book Number (ISBN) code. For further information, please visit <http://www.flelearning.co.uk/submission-guideline>.

If you want your FULL paper (maximum 5000 words) to be published in the conference proceedings, kindly handover the duly signed copy of the COPYRIGHT LICENCE AGREEMENT to the FLE representative at registration desk on DAY ONE of the conference. A copy of the copyright agreement will be provided to you in your 'Conference Welcome Pack' on the first day of the conference. Once we will receive your duly signed agreement, we will be in contact with you within the next three weeks to confirm when you can expect a proof of your paper to review, if accepted for publication in the proceedings.

If you also wish your FULL paper to be considered for publication in the peer-reviewed e-journal, you must authorise us to consider your paper for publication in the respective Journal by giving us your clear instructions in the same Copyright agreement. For publication in the E-Journal, please be advised that after the acceptance of your full paper for publication in any of our E-Journals, your paper will enter the production cycle and you will be asked to pay the publication fee/charges in the sum of £52.50 per 5,000 words. If the payment is not received before the deadline (usually 5 working days from the acceptance notice), your paper will be withdrawn from the publication process. However, on receipt of the publication fee, the necessary editing and formatting corrections will be made and you will receive the final proof of your article for review and/or approval to publish.

Please note that if a copy of the duly signed agreement is not received by us, we will not be able to publish your contribution in any manner. For further information about publication, please visit our website <http://www.flepublications.com/>

**Non-Smoking Area:** We would like to bring it to the notice of all registered delegates that the conference venue is a non-smoking College. It is therefore our humble request that no registered conference delegate should smoke inside the college premises.

**Data Protection Policy:** Under the data protection law, we cannot share the personal data and presentation materials of any conference delegate without his/her permission. We therefore encourage all delegates to personally exchange their business cards during the conference if they want to

exchange any further correspondence. For detailed information about our data protection policy, please visit <http://www.flelearning.co.uk/data-protection>

**Social Media:** Please follow us for **conference updates** and your **presentation pictures** on **twitter** (<https://twitter.com/FLELearning>)

**Conference Venue Contact Details:**

University of Oxford, St Anne's College  
56 Woodstock Road Oxford OX2 6HS  
Telephone: +44 (0) 01865 274800 (The Porters' Lodge)

**Directions:**

**From any UK Airport to Oxford** use National Express coach services. To book your ticket, please visit <http://www.nationalexpress.com/wherewego/airports/index.aspx>

**Nearest Railway Stations**

Amey Railways, Oxford Train Station, Park End St, Oxford OX1 1HS

**Nearest Coach/Bus Stations**

48 George St, Oxford OX1 2AQ, United Kingdom.

The bus station and railway station are both located about 20 minutes' walk from the College.

**Taxis** are available from both stations and should take about 5-7 minutes to reach us (traffic depending).

**Car** The city centre is avoided by approaching college from the north, ideally on the A4144 (Woodstock Road) or alternatively the A4165 (Banbury Road), both of which are accessible from the ring road. If using the M40 from the north, leave at Junction 9 and take the A34 southbound. From the south-east, leave the M40 at Junction 8 take the A40 northbound. This becomes the Oxford ring road (Northern Bypass), and you can then take the A4144 (Woodstock Road) from this. The best option for those coming from outside Oxford by car is to use the Peartree Park and Ride, close to the junction of Woodstock Road (A4144) and the A34. Park and Ride buses come straight down Woodstock Road and stop at the Radcliffe Infirmary, which is next door to GTC. There are pay-and-display car parking spaces in St Giles and the surrounding streets, but the centre of Oxford is often extremely congested. On-road parking near the College is almost impossible (most of this is residents only), and it will not usually be possible to arrange visitor car parking on the College site.

**Coach** There are very frequent services from London Victoria Station and Heathrow and Gatwick Airports, operated by Oxford Bus and Stagecoach ('The Oxford Tube' and the 'X90'). A less frequent service connects with Birmingham International Airport. There are connections with many other parts of the country, including a direct service to Cambridge. The central bus and coach station (Gloucester Green) is a 15-minute walk south of the College. There is a nearby taxi rank (across the square of Gloucester Green, outside the cinema).

**Rail** There are frequent direct trains from London Paddington and regular links northwards via Birmingham, southwards via Reading, and westwards via Didcot. Consult the interactive National Rail timetable. The Oxford central station is a 20-minute walk from GTC, but there is a taxi rank at the station. The new Oxford Parkway station is a fast train from London Marylebone to north Oxford. There are several buses, (2, 2A, 2D, and S5) that leave regularly from the parkway station to the Bevington Road stop, a four-minute walk from College. Consult the Chiltern Railways website for timetable.

**Air** The most convenient arrival airport is London Heathrow, from which there is a frequent express coach service to Oxford (see below). London Gatwick is a little further, but again there is direct coach service to and from Oxford. Birmingham International, Stansted and Luton have less frequent coach and/or rail connections with Oxford.

**Note: Copy of the conference Programme will also be provided at the registration desk.**



**FLE Learning Ltd**

**Conference Division**

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**E: [submit@flelearning.co.uk](mailto:submit@flelearning.co.uk) W: [www.flelearning.co.uk](http://www.flelearning.co.uk)**